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IT'S FUN
TO



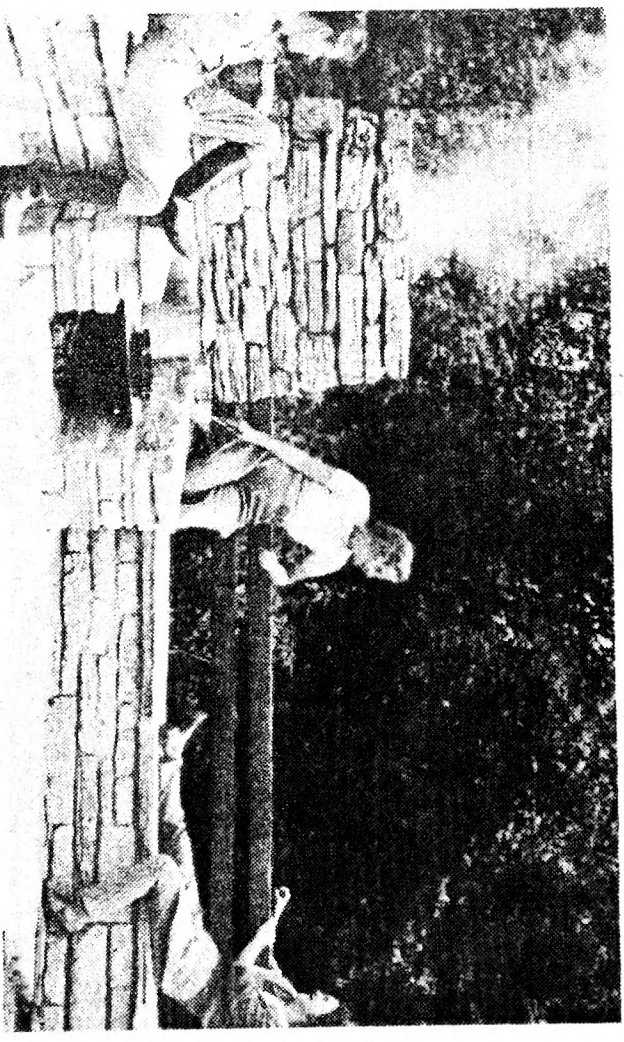
Complete
the Picture

It's Easy

PROFITABLE FUN — BRINGING YOUR GROUNDS IN OUT OF THE WEATHER— on paper where you can shift and change without expense. Maybe it's a fireplace in this corner — a pool over there — a shady nook for refuge on hot afternoons — or, perhaps it's just the hiding of your neighbor's garage that will give you a beautiful, secluded garden spot. And what about that place that won't grow grass?

THEN THE PRACTICAL SIDE — PLANNING IN ADVANCE — getting just what you want — knowing the cost — and having the jump on Mother Nature's Spring Rush.

Mailed today, the enclosed card will bring an experienced man to help you plan early. A capable friend working with you — that's mostly what it's like — and that's somewhat the manner we should like to be of assistance to you.



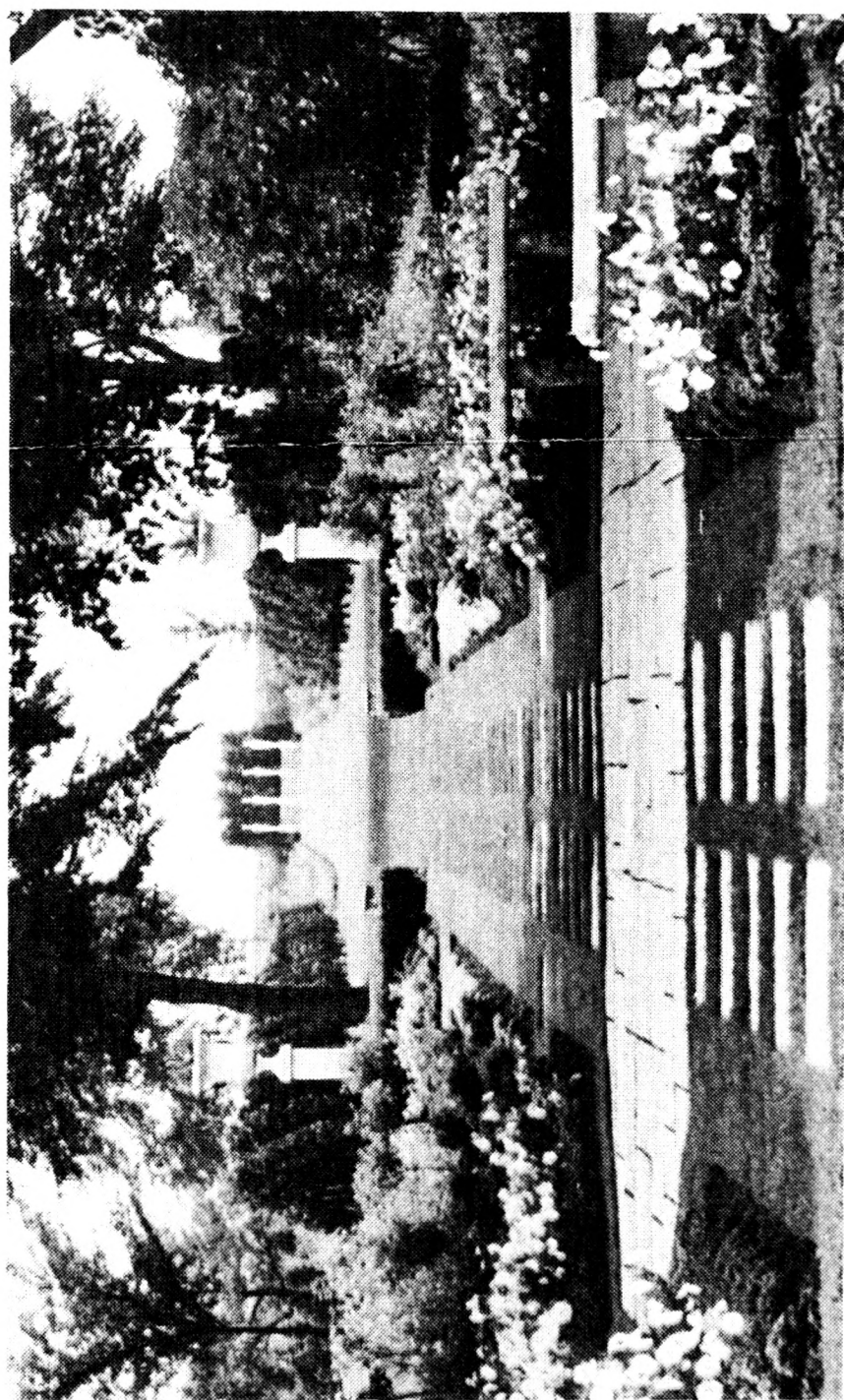
**PLAN NOW-GAIN A YEAR'S GROWTH BY EARLY SPRING PLANTING
CALL US TODAY!**

ELSON & SONS CO.,
ARCHITECTS, NURSEYMEN AND TREE EXPERTS

GLENVIEW, ILLINOIS

• • ONE OF NELSON'S COMPLETED PICTURES

A living picture — painted
with growing pigments. A
cheerful, useful garden on
estate of Mr. John D. Allen.



Please have your representative telephone for an appointment. Without obligating myself I should like to discuss:

- ☐ A LANDSCAPE PLAN FOR A NEW HOME
- ☐ REMODELING MY GROUNDS
- ☐ ADDITIONS TO PRESENT LANDSCAPE
- ☐ PLANTING OR MOVING LARGE TREES
- ☐ NEW VARIETIES OF PLANTS

I should like a report from your tree experts, without obligation, on:

- ☐ SPRAYING MY TREES AND SHRUBS
- ☐ TRIMMING MY TREES AND SHRUBS
- ☐ CAVITY WORK IN TREES
- ☐ FEEDING TREES

NAME.....

ADDRESS.....

.....

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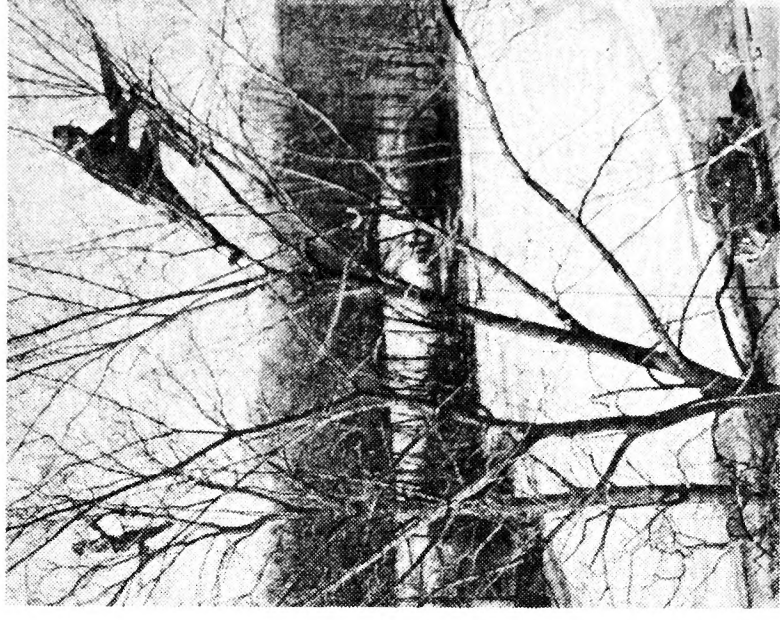
GLENVIEW, ILLINOIS



Start Landscaping Now

EVEN THIS EARLY YOU CAN:

- PLAN THE LANDSCAPE FOR A NEW HOME
- PLAN REMODELING OF OLD GROUNDS
- PLAN ADDITIONS TO PRESENT LANDSCAPE
- SPRAY TREES AND SHRUBS
- TRIM TREES AND SHRUBS BEFORE FOLIAGE APPEARS
- PLANT LARGE TREES OR MOVE TREES ON GROUNDS



Trees trimmed by experts are more resistant to disease.

TO COMPLETE YOUR PICTURE MAIL THE CARD NOW

SWAIN NELSON & SONS CO.

LANDSCAPE ARCHITECTS, NURSEYMEN AND TREE EXPERTS

ROGERS PARK 1964

GLENVIEW, ILLINOIS

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